



WHAT ARE WORKPLACE GIVING CAMPAIGNS?

Workplace Giving Campaigns are a **FREE** tool companies can use to engage with their employees and demonstrate a commitment to improving lives in the community.

Together, United Way & Our Promise manage **over 250** campaigns for companies of all sizes, in numerous industries, throughout the Capital Region.

With the help of a dedicated representative, companies and employees are **connected directly** to local nonprofits to **inspire giving**.

learn more now!

YourLocalUnitedWay.org/Workplace-Giving



Why give through Workplace Giving?

Partnering for Workplace Giving Campaigns ensures we have the critical components needed to carry out our nonprofit's mission effectively.

1 CASH FLOW



We receive consistent cash flow from workplace giving campaigns.

2 FREE ADVERTISING



Workplace campaigns take care of the marketing for us so we can be sure our cause gets coverage.

3 ROLLOVER DONORS



Many workplace campaign donors sign up for monthly donations that roll over every year.

4 MONTHLY PAYMENTS



We are paid out monthly thanks to Electronic Fund Transfer (EFT) payments.

5 EASE OF ACCESS



Every nonprofit has a portal to check payouts, donor details, and more, taking the administrative burden off of us.

Our Nonprofit Code:



United Way
California Capital Region

